Sponsorship packages of the AGROPRODMASH exhibition

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		General sponsor, exclusive	Exhibition sponsor	Sponsor of the reception	Official sponsor of the registration, exclusive	Sponsor of the section	Sponsoring the navigation	Official partner of the exhibition	Sponsoring the exhibition bags, exclusive	Sponsoring souvenirs (participants / visitors / VIP)	Official bank of the exhibition
	Price (euro)	40 000	14 000	12 000	20 000	12 000	10 000	8 000	16 000	10 000	20 000
sr	Granting status to Sponsor	*	*	*	*	*	*	*	*	*	*
Status	Permission to use official exhibition logo in	*	*	*	*	*	*	*	*	*	*
<u> </u>	Sponsor's advertising campaign										
Exhibition opening ceremony	Welcome speech of Sponsor's representative (up to 3 min long) at the exhibition opening ceremony	*									
Indoor / Outdoor advertising	Placement of Sponsor's logo indicating the status on all exhibition image billboards	*	*	*	*	*	*	*	*	*	*
	Production and placement of Sponsor's banner (4x2 m) at Expocentre Fairgrounds	*			*						
ır / Outd	Production and placement of Sponsor's banner (2x2 m) at Expocentre Fairgrounds		*	*		*					*
	Permission to use aisle floor stickers (on the floor carpeting) Placement of Sponsor's ad banner on the						*				
Online- placement	main page of the exhibition official website	*			*						
Online- p	Placement of Sponsor's ad banner on Sponsors page of the exhibition official Placement of Sponsor's ad on an e-ticket	*	*	*	*	*	*	*	*	*	*
	Placement of Sponsor's ad page in the exhibition official catalogue	1	1	1	1	1		1/2			
Printed materials	Placement of Sponsor's logo indicating the status in the thanks section of the exhibition catalogue	*	*	*	*	*	*	*	*	*	*
inted m	Placement of Sponsor's standard short information in the exhibition catalogue	*	*	*	*	*	*	*	*	*	*
<u>~</u>	Placement of Sponsor's logo in the exhibition catalogue Placement of Sponsor's logo on an invitation	*	*	*	*	*	*	*	*	*	*
	to the reception			*							
Press release	Mention of the company's sponsorship in the press release	*	*	*	*	*	*	*	*	*	*
Video advertising	Broadcasting Sponsor's videos (up to 15 sec long each) on plasma panels in the exhibition pavilions not less than times a day. Video shall be provided by Sponsor.	8	4								
Audio advertising	Broadcasting Sponsor's adverts/announcements in open-air territory (3 times a day) up to 30 sec long each	*									*
Promotion	Permission for Sponsor's BTL-activity for the exhibition period - Sponsor's promotional materials at the exhibition area (for promoters)	2	2	2	2	2				2	2
Information racks	Permission to place Sponsor's information racks (booklet holder) at the exhibition area Permission to use Expocentre's information		3	3							3
	racks for distributing Sponsor's materials Providing uniform with Sponsor's logo for	*			*						
Registration zone	registration staff (badges, scarves, caps, pens) Distribution of Sponsor's printed materials at				*						
	registration desks to the visitors of the Sponsor's logo on a visitor badge lanyard (lanyards with logos shall be provided by				*						
uo	Placement of Sponsor's materials into the								*		
Exhibition bags	bags for the exhibition visitors Exclusive opportunity to place Sponsor's ad on one side of the exhibition bag (all copies shall be provided by Sponsor)								*		
S	Providing invitations to the exhibition	5	2	5	2	2	1	1	2	2	2
Reception, coffee breaks	Welcome speech of Sponsor's representative (up to 3 min long)	*		*							
	Permission to provide reception guests with			*							
	Sponsor's souvenirs/gifts Permission to distribute Sponsor's souvenirs										
Business	(with Sponsor's logo) to visitors / participants / VIP partners of the exhibition									*	
Parking	Providing permits for parking	2	1	1	1	1	1	1	1	1	1

ess	Opportunity for Sponsor's representative to					
sine	work in the exhibition business centre					*
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